ABSTRACT

A personal mobile device such as a mobile phone (104) stores an identifier of its location when staying in an area for sufficient time (240, 252), or in response to user input (136), and reports (124, 156, 160) the locations to a recommender system (168) of a consumer electronic (CE) device (164). Based on knowledge of the user's itinerary, the recommender system (168) can select or filter content to deliver programs likely to be of interest to the user.